



ISO ANNUAL MEETING 2024: REGISTRATION NOW OPEN!

Dear ISO Member,

We are delighted to announce that registration for the **ISO Annual Meeting 2024** is officially open. This year, the meeting will take place on **8-13 September** in the vibrant city of **Cartagena de Indias, Colombia**, hosted by **ICONTEC**.

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What's in it for you?

- **Drive the ISO Strategy:** Have your say in steering the implementation of the ISO Strategy through transformative governance meetings and substantive thematic sessions.
- **Get inspired:** The event will feature a comprehensive programme, with the ISO General Assembly serving as a cornerstone of the week-long activities.
- **Engage in key discussions:** From keynote speeches to interactive sessions, you will have the opportunity to discuss global challenges, explore emerging trends and share best practices.
- **Expand your network:** This is your chance to connect with experts, industry leaders and fellow ISO members from around the world.
- **Enhance your knowledge:** Be the first to hear about the latest insights and developments in standardization.

Register today!

Early registration is key. Secure your spot now to ensure you don't miss out on this unique opportunity.

All members of your delegation attending the ISO Annual Meeting 2024 must use the following code to register: **mem24**

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If you plan to **invite guests outside of your delegation**, please share this email and ask them to [complete the registration form](#) using this special code: **per224**

What can you expect?

- **Programme updates:** Get the latest details on sessions and speakers as they become available.
- **Visa assistance:** Receive personalized guidance for your visa application.
- **Travel support:** Access essential travel information, including venue details and hotel recommendations.

For any questions or additional support, please contact our event team at am24@iso.org.

With an expected attendance of **10 000 participants**, this is the ideal forum to showcase the impactful work of your national standards body and contribute to the global conversation on standardization.

Don't miss this chance to be part of a landmark event!
We look forward to seeing you in Cartagena de Indias.

Best regards,



Sergio Mujica
ISO Secretary-General

Thanks to our
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Meeting 2024
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